

Olomouc Museum of Art & CEAD.space  
Invite you to

# ► New Media Museums Colloquium: Collecting and Preserving Media Arts

24 – 25 March 2022  
Olomouc Museum of Art  
Archdiocesan Museum  
Mozarteum Hall  
Václavské náměstí 811  
Olomouc, CZ



NEW MEDIA MUSEUMS



muo | MUZEUM UMĚNÍ  
OLOMOUC



Slovenská  
národná  
galéria



PAF

• Visegrad Fund  
•



Video and installation as well as sound and digital media have become a staple of artistic practice in recent decades. The importance and significance of this work as cultural heritage has been recognised in major exhibitions as well as in contemporary art history. However, their representation in public collections remains generally marginal and it is uncertain whether the time-based and installation art of this period will remain accessible to future generations.

A key obstacle to collecting media art is the limited expertise in its preservation and the ambiguity of methods and practices in the care of these works. Interdisciplinarity should be the answer, as the installation of these works in galleries depends on the interaction of artists, curators, conservators, restorers, technical staff and outside experts. The challenge remains to establish and maintain appropriate procedures and strategies that give institutions confidence in collecting media and installation art.

The New Media Museums project aims to address these challenges by creating a platform for knowledge exchange and collaboration in the presentation, collection and preservation of media arts and culture. Our founding members include art museums and organisations working in this field in Central Europe. The pilot phase of the project culminates in a professional colloquium where the partners present their ongoing work. To broaden the discussion, representatives from other key institutions in the region and beyond have been invited to share their experiences and the challenges they face in building and maintaining media collections.



NEW MEDIA MUSEUMS

[newmediamuseums.cead.space](http://newmediamuseums.cead.space)

24 March / 10–17.30

Anna Schäffler, DE — Jakub Frank, Olomouc Museum of Art, CZ — Lucia Gregorová Stach, Mária Bohumelová, Slovak National Gallery, SK — Agnieszka Kubicka-Dzieduszycka, Dagmara Domagała, WRO Art Center, PL — Anna Tüdös, Márta Czene, C3 Foundation — Martin Mazanec, Nela Klajbanová, PAF, CZ

Aga Wielocha, Bern University of the Arts, CH — Jitka Hlaváčková, Prague City Gallery, CZ — Eva Skopalová, National Gallery Prague, CZ — Miroslava Sikorová, Museum of Art Žilina, SK — Jina Chang, National Museum of Art, Architecture and Design, Oslo, NO — Morgane Stricot, ZKM / Center for Art and Media Karlsruhe, DE

25 March / 10–15.30

Markéta Jonášová, Michal Klodner, Matěj Strnad, Národní filmový archiv, CZ — Anna Lena Seiser, n.b.k. Video-Forum Berlin, DE — Elzbieta Wysocka, National Film Archive / Audiovisual Institute, PL — Barbora Šedivá, Kateřina Drajsajtllová, Vasulka Kitchen Brno, CZ — Håvard Oppøyen, National Museum of Art, Architecture and Design, Oslo, NO

The colloquium will take place on-site in the Mozarteum Hall. The closing roundtable (25 March, 14.00–15.30) will be held at the Flora Exhibition Centre (Hall G) and is organised in collaboration with the PAF festival.

The programme will be streamed live on the website [www.cead.space](http://www.cead.space).

The working language is English and the talks will be simultaneously interpreted into Czech. Admission is free.

The colloquium programme was prepared by Dušan Barok in collaboration with Jakub Frank, coordinators of the New Media Museums project.

Technical support: Kamil Zajíček, Tomáš Jurníček, Jiří Schnapka. In cooperation with: Barbora Kundračíková, Michal Šedivý, Jana Kovaříková.

The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.