



HeriCC 1ST International Conference

Heritage, Conservation and Creativity

Cultural Heritage in transformation

Polytechnic University of Tomar, Portugal
9-10 October 2024

PROGRAMME



Keynote speakers



Hélia Marçal

Hélia Marçal is Lecturer in History of Art, Materials and Technology at the University College London. Her current research interests are positioned within feminist new materialisms, material histories of activist artworks, ethics and performativity of cultural heritage, the conservation of time-based media and performance art, and both the materiality of contemporary art and the ways it is positioned and negotiated by museum, heritage, and conservation practices. She has published about conservation theory and ethics, embodied memories and the body-archive, and public policies of participation and stewardship of cultural heritage. Her recent book project is on posthumanism and collection care practices in museums (under contract with Routledge, co-authored with Dr Rebecca Gordon). She was Coordinator of the Working Group on Theory, History and Ethics of Conservation of the Committee for Conservation of the International Council of Museums (ICOM-CC, 2016-2023).



Zoltan Somhegyi

Zoltán Somhegyi is a Hungarian art historian with a Ph.D. in aesthetics and a Habilitation (venia legendi) in philosophy, and is Associate Professor of Art History at the Károli Gáspár University of the Reformed Church in Hungary. As a researcher, he specialises in eighteenth-nineteenth century art and theory, with a particular focus on the aesthetics of ruins, of decay and of landscape representations, as well as on environmental aesthetics, while his other fields of interest are contemporary fine arts and art criticism. He is the former Secretary-General (2016-2022) and the current Website Editor of the International Association for Aesthetics (IAA), Deputy Secretary-General of the International Council for Philosophy and Human Sciences (CIPSH, since 2023), and a consultant of Art Market Budapest: International Contemporary Art Fair. His recent books are *Reviewing the Past. The Presence of Ruins* (London – New York: Rowman & Littlefield International, 2020) and *The Routledge Companion to The Philosophy of Architectural Reconstruction* (London – New York: Routledge, 2024; co-edited with Lisa Giombini).

www.zoltansomhegyi.com



Keynote speakers Round table



Jane Henderson

Professor of Conservation in the School of History, Archaeology and Religion at Cardiff University in United Kingdom and the Secretary General of the International Institute for Conservation (IIC). Jane Henderson is chair of the BSI standard group B/560 concerned with the conservation of Tangible Cultural heritage and a European expert for European standards body CEN TC 346. Jane serves on the editorial panel of the Journal of the Institute for Conservation and the Science Museum Journal, is acting president of the Welsh Federation of Museum and Art Galleries, represents Wales on ICOM UK and is a member of the Higher Education Museums and Galleries Fund Review panel. Jane was delighted and honoured to win the Plowden medal in 2021.



Jonathan Kemp

Jonathan Kemp is a Senior Lecturer and Researcher at the Grimwade Centre for the Conservation of Cultural Materials at The University of Melbourne, where he uses Object-Based learning to engage students with conservation at a critical level in both individual and group practice. He is a stone conservator with over 30 years' experience and has been a new media artist for over 20 years, as well as a lecturer at the City & Guilds of London Art School and Senior Sculpture Conservator at the Victoria and Albert Museum, London. His research involves two main strands: exploring open software/hardware versioning systems as models for practice in the conservation of contemporary and historic cultural works; and technical studies & materials conservation with a focus on stone heritage and related materials. He is Editor of the Journal of the Institute of Conservation and his outputs include workshops, open-labs, conference presentations & panels, and creative and scholarly publications on conservation theory, new media art, and various technical studies.

<https://findanexpert.unimelb.edu.au/profile/837763-jonathan-kemp>



Salvador Muñoz-Viñas

Dr. Salvador Muñoz-Viñas is a Professor in the Universitat Politècnica de València, Spain, and Head of the Paper Conservation group of the university's Conservation Institute. Along his career he has worked as a paper conservator in the Historical Library of the University of Valencia, as a visiting scholar in Harvard University's Straus Center for Conservation, and as a Distinguished Visiting Professor in the Conservation Center of the NYU. He has also lectured in different universities and centres, such as the Hampden-Sydney College, in Virginia, the National Gallery of Art, in Washington DC, the Sorbonne, in Paris, the British Museum and the Royal Academy of Arts, in London, or the ICCROM, in Rome. His research work revolves around both the theory of conservation and the technical aspects of paper conservation. His work on the ethics and theory of conservation has been published in Spanish, English, Portuguese, Italian, Chinese (simplified), Korean, Persian, or Arab, among other Western and non-Western languages.



Luiz Oosterbeek

Luiz Oosterbeek is a Professor at the Polytechnic University of Tomar (IPT), where he leads the UNESCO-IPT Chair in Humanities and Cultural Integrated Landscape Management, he is the coordinator of the Geosciences Center (CGeo) at IPT and co-director of the PhD programme in Heritage, Technology and Territory (DPTT) of the Autonomous University of Lisbon (UAL) and the IPT. He is a member of the Academia Europaea, the Portuguese Academy of History, the Lisbon Academy of Sciences, the Union Internationale des Sciences Préhistoriques et Protohistoriques (UISPP) and of the Governing Council of the BRIDGES programme (UNESCO). He is President of the International Council for Philosophy and Humanistic Studies (CIPSH) and represents the Portuguese National Funding Agency for Science, Research and Technology (FCT) in the network of HERA Foundations - Humanities European Research Area. His research focuses on the transition to food-based economies and the management of cultural heritage and landscapes in Europe, Africa and South America. He is the author of approximately 90 books and 300 articles.



Gaby Wijers

Gaby Wijers is founder and director of LI-MA (Living Media Art Foundation). Previously she was coordinator of collection, preservation and related research at Montevideo/TBA/NIMk and Netherlands Theater Institute TIN both Amsterdam (NL). She has a background in information management, theater and informatics. She initiated, advised and participated in multiple national and international projects dealing with the documentation, preservation and access of immaterial and interactive art, specialisation media art and performance. She participates in national and

international networks such as Foundation for the Conservation of Contemporary Art (SBMK), Dutch Digital Heritage Network (NDE) and Network Archives Design and Digital Culture (NADD), is guestlecturer at Amsterdam University and honorable research fellow at Exeter University.

9th of October

Venue: Auditório Pacheco de Amorim

- | | |
|---------------|---|
| 10:00 – 10:30 | Welcoming and registration
<i>Acolhimento e registo dos participantes</i> |
| 10:30 – 12:30 | Creative Conservation Workshop |
| 12:30 – 13:00 | Walking tour around the Creative Conservation interventions on display
<i>Visita aos exemplos de Conservação Criativa em exposição</i> |
| <hr/> | |
| 13:00 – 14:15 | Lunch break
<i>Intervalo para almoço</i> |
| 14:00 – 14:15 | Welcoming and registration
<i>Acolhimento e registo dos participantes</i> |
| 14:15 – 14:45 | Opening Session
<i>Sessão de Abertura</i> |
| 14:45 – 15:45 | KEYNOTE
Hélia Marçal University College London, United Kingdom
Between agency and creativity or what makes a conservator a conservator |



15:45 – 17:00

Parallel Sessions

CULTURAL HERITAGE (PRESERVATION) AND CREATIVITY I

Venue: Auditório Pacheco de Amorim

Fátima Marcos Fernández, Javier Martínez Fernández, Fernando Escaso, Elena Fernandez Fernandez, Alejandro Garcia Vizcaino, Jose Miguel Gasulla, Pedro Mocho, Almudena Yagüe, Francisco Ortega | Universidad Complutense de Madrid, Spain

Proposal for creative conservation on the “Camino Viejo de Morella a Chiva”, Morella (Castellón, Spain)

Rolando Volzone | Instituto de Estudos Medievais (NOVA FCSH); DINÂMIA'CET-Iscte (ISCTE-IUL), Portugal

Religious Heritage in Transformation | Transformative Religious Heritage. The case of Alentejo Region

Agata Kamińska | Independent Researcher, Poland

Coexistence of conservatism and creativity to preserve cultural heritage

Marcelo Saldanha Sutil | Fundação Cultural de Curitiba – Paraná, Brazil

A perda que restitui: novas memórias em construção

15:45 – 17:15

Parallel Sessions

CULTURAL HERITAGE (PRESERVATION) AND CREATIVITY II

Venue: Auditório O106

Manuela Sofia Silva | TECHN&ART, Polytechnic University of Tomar, Portugal

The rewriting of 'The Letters of a Portuguese nun' and the anxiety about the authenticity: the case of a translation

Sofia Meira, Rúben Dias | Faculdade de Belas Artes da Universidade do Porto e Esad—idea, Investigação em Design e Arte, Portugal

A Exposição de Artefactos como meio catalisador de preservação e disseminação de conhecimento. Exposição Imprimere, Arte e Processo nos 250 anos da Imprensa Nacional e a relação com o património de técnicas de produção do livro impresso.

Ricardo Vilares | CITCEM, CESEM, Portugal

Entre a materialidade e o intangível – instrumentos musicais em contexto museológico. Um património que toca!

Isabel Pires | CESEM / FCSH, Universidade NOVA de Lisboa, Portugal

Preserving Experimental Music: Creative Conservation Strategies for José Lopes e Silva's Works

Filipa Magalhães | CESEM / FCSH, Universidade NOVA de Lisboa, Portugal

Music theatre as an ephemeral artistic creation: how to preserve and recreate it creatively?

HeriCC

Heritage, Conservation and Creativity

- 17:00 – 17:30 Coffee break
Pausa para café
- 17:30 – 18:00 **Presentation of the book *CREATIVITY AND CONSERVATION-RESTORATION. Reflections and controversial examples: Contributions from IPT students (2023/2024)***
Apresentação do livro CRIATIVIDADE E CONSERVAÇÃO-RESTAURO. Algumas reflexões e exemplos controversos: Contributos de alunos do IPT (2023/2024)

-
- 18:30 – 20:00 Commented concert at Cineteatro Paraíso (free entrance)
Concerto comentado Cineteatro Paraíso (entrada livre)

Inês Filipe will present the piano work *Jogo Projetado I* (1979) with music by Clotilde Rosa and visual involvement by Eduardo Sérgio.
Miguel Carvalhinho will present the Viola Beiroa revitalisation project.

Inês Filipe apresentará a obra para piano Jogo Projetado I (1979) com música de Clotilde Rosa e envolvimento visual de Eduardo Sérgio.
Miguel Carvalhinho apresentará o projeto de revitalização da Viola Beiroa.

10th of October

Venue: Auditório Pacheco de Amorim

- 08:30 – 09:00 Welcoming and registration
Acolhimento e registo dos participantes
- 09:00 – 09:30 Andreia Nogueira, Ricardo Triães, Ânia Chasqueira | TECHN&ART,
Polytechnic University of Tomar, Portugal
The Creative Conservation Manifesto
- 09:30 – 10:30 **KEYNOTE**
Zoltán Somhegyi | University of the Reformed Church, Hungary
Creativity Around Creative Conservation.
Converting the “catastrophe of decay” into bold heritage management and aesthetic practices
- 10:30 – 10:45 Coffee break
Pausa para café



10:45 – 12:00

CULTURAL HERITAGE (PRESERVATION) AND MEMORY

Lisa Giombini | Roma Tre University, Italy
Beyond Exceptionalism: The Creative Power of Everyday Gestures in Heritage Preservation

Alifa Fadhila Zahra | Universitas Indonesia, Indonesia
Maintaining Cultural Heritage Authenticity Through Adaptive Reuse (Case Study: Pantjoran Tea House, Glodok, Jakarta, Indonesia)

David Pope | University College London, United Kingdom
Think Aloud Accounts: A Strategy to Mitigate the Erosion of Traditional Craft Knowledge

Silviu Miloiu | Valahia University of Targoviste, Romania
Politics and Built Heritage in a Totalitarian State: The 1977 Earthquake's Impact on Targoviste, Romania's Former Medieval Capital

12:00 – 13:00

CULTURAL HERITAGE (PRESERVATION) AND EPHEMERALITY

Licia Calvi, Moniek Hover, Marisa de Brito | Breda University of Applied Sciences, The Netherlands
Preservation and memory in the age of new media

Yaoting Zhang | Universidade Lusófona, Portugal
“Cinemapping” Trás-os-Montes: Collective Memory, Cultural Landscape, and Creative Conservation

Jorge Duarte de Sá, Marius Araújo, Leonel Alegre, Joana Palmeirão, Margarida Nunes, Teresa Ferreira, Eduarda Vieira | CIDEHUS - University of Évora, Portugal
Digital preservation of religious artefacts: the Holy Bodies project

13:00 – 14:00

Lunch break
Intervalo para almoço

14:00 – 15:15

CULTURAL HERITAGE (PRESERVATION) AND SUSTAINABILITY

Auditório Pacheco de Amorim

Katarzyna Łukaniszyn-Domaszewska, Elton Hala, Katarzyna Mazur-Włodarczyk, Elżbieta Karaś | Opolo University of Technology, Poland and Polytechnic University of Tirana, Albania

Promotion and Preservation of Cultural Heritage in Eastern Bloc Countries: The Case of Poland and Albania – Implications and Perspectives.

Cláudia Pato de Carvalho, Sílvia Ferreira, Beatriz Caitana da Silva | Centre for Social Studies and Faculty of Economics from the University of Coimbra, Portugal

The Social Incubator for Research and Innovation (ISII) in the promotion of cultural heritage and sustainability

Lucia Nováková | Trnava University, Slovakia

Sustainable Preservation of Ancient Water Structures

José António Gonçalves | Independent Researcher, Portugal

The WRECKlessWOOD Creative Project: concept note for the reuse of waterlogged archaeological wood.

15:15 – 15:30

Coffee break

Pausa para café

15:30 – 17:30

Round table

Mesa Redonda

KEYNOTES

Jane Henderson | Secretary General of the International Institute for Conservation (IIC), United Kingdom

Jonathan Kemp | The University of Melbourne, Australia

Salvador Muñoz-Viñas | Universitat Politècnica de València, Spain

Luiz Oosterbeek | CGeo, Polytechnic University of Tomar, Portugal

Gaby Wijers | LI-MA Living Media Art Foundation, The Netherlands

17:30 – 18:00

Closing session

Sessão de encerramento